Name: Elisha Kramer

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| [LinkedIn Profile](https://www.linkedin.com/in/elishakramer), [Github Portfolio](https://github.com/ElishaKay?tab=repositories) | [YouTube Channel](https://www.youtube.com/channel/UCJ39jPaNwEeqQbDCDNZJNBA) |

Summary: Independently developed [Social King](https://apps.shopify.com/social-king) (a Shopify App) & Ask Jarvis (an AI [Chrome Extension](https://chromewebstore.google.com/detail/empty-title/epmjnoajehdombhjonaoifmhbkkflnli) & [Web App](http://askjarvis.ai)). [89 Percentile](https://drive.google.com/file/d/0B6WqlePPDkc9Z0Nka2N2d216MkM5Q29sVGZvaXdCemt0emtF/view?usp=sharing) on the Math SAT.

Strengths: NodeJS (3 years), MySQL (4 years), MongoDB (3 years), HTML & CSS (4 years), ReactJS (3 years), [Data Visualization](https://www.youtube.com/playlist?list=PLUGOUZPIB0F-qKSlnO2pnxDXivWkvL1AG) (2 years), Chrome Extensions, WebdriverIO

EXPERIENCE:

March 2022 - Present: Marketing Technology Manager @ **Fiverr**

* Synching custom Fiverr Data into our CRM’s for segmentation & personalized automations
* Landing Pages, Dynamically-Generated Emails, Popups and other notifications across the User Journey
* Integrating new CRM's (Hubspot & Appcues)

January 2016 - March 2022: Freelancer @ **King Commerce**: Full Stack Web Developer & Data Analyst

**Clients Include:** [MoneyBoat](https://www.moneyboat.co.uk/), [Luminati Networks](https://luminati.io), [Cory Group](https://www.rancory.com), [Growth-X](https://www.growth-x.com), [Clkim](https://clkim.com), [Chaya Israel Foundation](https://chayaisrael.org), [Sachlav](https://topisraelinterns.com)

* Building Custom Web Apps, Websites, and Landing Pages
* Planned and Developed full-stack web scrapers with custom Chrome Extensions (scraping LinkedIn, Indiegogo, Kickstarter, and more)
* Setup the technical and non-technical aspects of custom marketing automations - including interacting with API’s and querying Databases to meet business and marketing needs
* Built custom Data Visualization and Analytics dashboards using Metabase
* Data Analysis of the Full Customer Life-Cycle with heavy use of MySQL and MongoDB

EDUCATION:

*Elevation Academy:* Coding Bootcamp (September 2016 - December 2016)

*Hebrew University:* M.A. in Social Entrepreneurship (Fall 2013 – May 2015)

*Israel Defense Forces*: Tour Guide in the Latrun Tank Museum (2011 – 2013)

*Bar-Ilan University:* B.A. World Literature (Fall 2008 - Spring 2011)

Demo Projects:

[Udemy Full Stack JS App](https://github.com/ElishaKay/udemy-fullstack-shopify-app) - NodeJS, React

[Social King](https://apps.shopify.com/social-king) - NextJS, NodeJS, Mongo (SEO-optimized)